

ALL HALLOWS GUILD

ANNUAL REPORT 2011



Planting of boxwood in Bishop's Garden around 1925.

All Hallows Guild—Helping to ensure the care, preservation, and beautification of the gardens, grounds and woodlands of Washington National Cathedral for more than 90 years.

To become a member or to make a contribution,
call (202) 537-2937 or visit
www.allhallowsguild.org

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ALL HALLOWS GUILD

Stewards to the Cathedral Grounds



MISSION STATEMENT

Since its founding in 1916 , All Hallows Guild's mission has remained unchanged; "to provide for the care and beautification of the Cathedral Close." - keeping in mind the vision and plans of Bishop Satterlee, the first Bishop of Washington, Frederick Law Olmsted, Jr., Cathedral landscape architect, and Florence Brown Bratenahl, Cathedral landscape designer Major design elements are a park-like setting, open spaces, native woodlands, and gardens suitable for a 14th century Gothic cathedral.

HOW DOES THE GUILD RAISE FUNDS?

- Flower Mart (a major fundraiser for the Guild since 1939.)
 - The Gift Shop in the Herb Cottage
 - Memorials & Donations
 - Membership Dues
- Special Landscape Projects—like the Restoration of the Olmsted Woods & Amphitheater
 - Tour & Tea Program
 - Lectures & Programs

www.allhallowsguild.org

President's Report By Carol Kelleher



AHG President Accepting the Award From the Chairman
of the Committee of 100, George R. Clark

In 2011 All Hallows Guild marks its 95th year of continuous service to benefit the grounds and gardens of the Washington National Cathedral Close.

We are the stewards of the 59 acres of the close, from the famous Bishop's Garden, based on medieval design, to smaller memorial gardens in various quiet corners of the grounds to the five acres of the Olmsted Woods, now restored with native trees and shrubs and topped by the All Hallows Amphitheater. We work to keep the close a place that refreshes the spirits of those who visit, work and worship here.

During fiscal year 2010-2011, we have carried out our standing programs – the Gift Shop in the Herb Cottage, Flower Mart and the Tour and Tea Program – along with other special efforts, all with astonishing energy and dedication. We continue to work with other entities on the close, from Visitor Programs in the Tour and Tea program, to the joint Cathedral shopping night in

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December to working more closely with the Washington Committee in conversations and tours to keep apprised of each other's initiatives.

Thanks to our programs and generous donors, we have been able to increase funds for the garden budget. We have held discussions with other Close institutions to see how we can use our long history and knowledge about the grounds to assist in different areas of the property and to assert our willingness to help.

The heavy snowstorms of two consecutive winters have taken their toll on our funds, our staff, and ultimately, the gardens. We are grateful to those supporters who responded to the plight of the ancient boxwoods and donated for their replacements. We were well into planning for the Bishop's Garden restoration to recapture its original design where it has been overgrown or altered—when disaster struck September 7th in the form of a falling construction crane. We still do not have safe access to the garden, though photos of some of the damage may be seen on our website www.allhallowsguild.org. The Herb Cottage likewise was struck by the crane, a section of the roof sheared off and its garden crushed. The Gift Shop in the Herb Cottage has a temporary home in level B-2 of the parking garage. Stop by to visit and shop!

We are committed to restoring or replacing the damaged shrubs, trees and pools and we will return these sacred spaces to their former serenity and splendor. Gardens change and plants grow, and holes and empty spaces will be filled in and perhaps made even more marvelous.



— WASHINGTON —
NATIONAL CATHEDRAL

We recognize the unstinting efforts of our horticulture staff, headed by Joe Luebke, Director of Horticulture. The dedication, loyalty and effort of the staff are responsible for the glory of the grounds.

I am personally grateful to the AHG Board and its dedicated cadre of volunteers, and all who enter the cathedral close should be aware that the outdoor beauty is in large measure directly the result of the efforts of the Guild.

AHG Annual Treasurer's Report

By Debra Karlin

FY 2011 All Hallows Guild funds given to the Cathedral/PECF:

Gift to Cathedral	35,000
General grounds/horticulture	78,179
Bishop's Garden	15,175
AHG membership dues and life members	12,920
FM Facilities bill, security, rentals	51,512

Total: \$192,786

Major Annual Fund Raisers:

- Tea & Tour (in partnership with Visitor Programs)
- Flower Mart
- Gift Shop in the Herb Cottage

Other Sources of All Hallows Guild Monies:

- Memorial & general contributions
- Special lecture and programs
- Bratenahl commemorative scarf
- Membership dues pass to the Cathedral, designated for grounds up-keep; life memberships pass directly to the Cathedral's garden and grounds endowment fund.

All Hallows Guild is a unique organization within the PECF. It is not a part of Shared Services but pays Shared Services bills on an ad hoc basis. AHG is primarily an all-volunteer organization that raises money for the care and beautification of the entire Cathedral Close. The Guild represents the green space. Throughout its 90-year history, AHG has allocated its resources to grounds/horticulture projects that go beyond general maintenance. Many of these projects have brought national recognition to the Washington National Cathedral grounds and gardens.

In the last 14 years, the Guild has spent over **\$5.268 million** dollars on the gardens, grounds, and woodlands and on contributions to the Foundation or Cathedral through AHG memberships, outright gifts and reimbursements to Facilities.

All Hallows Guild pays for:

- all flowers, bulbs, trees, shrubs
- tree maintenance
- storm damage to landscape
- landscape architects, arborists
- garden interns, staff education
- special projects

All Hallows Guild does not pay for:

- regular staff salaries
- garden & turf maintenance
- hardscape, except unusual projects like the Olmsted Woods

GARDEN COMMITTEE REPORT 2011 BY PEGGY STEUART

The Garden Committee of All Hallows Guild initiates and/or approves all plant choices and garden designs in collaboration with the Director of Grounds/Horticulture. Usually plantings are installed by staff.

Occasionally, the AHG Garden Committee will employ an outside contractor for a special project.



Photo taken by Joe Luebke shows a fallen crane resting on the Bishop's Garden wall—damaging the wall, the Norman Arch, trees and plantings and the Herb Cottage.

Bishop's Garden Revitalization

This past year the Garden Committee meetings have been spent in preparation for the revitalization of the Bishop's Garden. The project started with the hiring of landscape architect Michael Vergason who has had expansive experience with projects on the close including the Master Plan of 1998, the All Hallows Amphitheater, the Walker Garden, the West Front grounds following the construction of the parking garage and other projects of the Guild. Because of his long history of work with the Guild on the cathedral close, the Garden Committee spent a good part of many months with his firm on the revitalization design to be started in the Fall of 2011. Extensive delving in archives, with the research of Diane Ney, Cathedral Archivist; the Guild Archives, and Joe

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Luebke's records has aided the Garden Committee and Mr. Vergason to develop a plan that would return to the simpler 14th-century medieval design for the Bishop's Garden laid out by Frederick Law Olmsted, Jr., and Mrs. Florence Bratenahl beginning in 1916.

During the last two winters, heavy snows wreaked havoc on the historic boxwoods on the close. One area of the Bishop's Garden near the Yellin Gates at the Pilgrim Steps was severely damaged over the years and had lost all traces of design. A statue of St. Fiacre, patron saint of gardeners, disappeared during the 1960s and was never found. The term "Memory Garden" had only two mentions in the archives, but the St Fiacre "Memory Garden" has now become a major feature of the project.

Other parts of the garden had become overgrown, though still lovely to visit throughout the seasons, but numerous plants and small trees needed pruning and some perennials had outgrown their spaces. Our hope is to return the Wayside Cross to the Rose Garden and move The Prodigal Son to a newly-created garden room where a long hedge will separate and hide Pilgrim Road car parking. We look forward to making the Bishop's Garden a larger, more contemplative area for visitors. A stone pathway will provide better access between the Amphitheater and Shadow House and the Lower Perennial Border.

The Committee's General Responsibilities

As the project moved forward, the normal responsibilities of the Guild and Garden Committee continued. Docents led tours of the Bishop's Garden, and gave Woods Walks, Bird Walks and Tree Identification Walks in the Woodlands. Volunteers continue to work removing invasive plants in the Woods. Benches and Memorial trees and plantings were installed and communications about gardens increased. Flower Mart Premier Plants sales of three thousand perennials and three thousand annuals were a record. The committee worked closely with Joe Luebke, Director of Horticulture, whose reports of planting news, maintenance and other garden issues and needs are reviewed monthly.

Plantings and Installations Since Last Year's Meeting- 2011

10,000 bulbs

35 boxwood - Pilgrim Steps

255 trees and shrubs

360 perennials

Goals and Objectives for 2011-2012

The project of revitalization has been temporarily halted due to the recent series of disasters this Fall (the August earthquake and subsequent fallen

crane in September) that have closed access to the cathedral and many buildings including the Herb Cottage, whose roof was hit by the crane, demolishing its gardens. Specimen trees have been destroyed in many areas. Old boxwoods, trees and other plant material especially along South Road have been lost or damaged. The extent of further damage has not yet been fully assessed. The Garden Committee will be involved in the repairs and replacements with Joe Luebke, as well as taking in the total state of the Bishop's Garden with hopes of incorporating some of the Guild's revitalization project into the needed recovery work. The challenges are great for the coming year. We hope to see the beautiful blossoms of flowers, trees, shrubs and the blooming of thousands of bulbs in the Spring giving hope and belief in the healing power of nature with God's help.

Thank You

The Garden Committee wishes to thank Joe Luebke and the entire Horticulture staff for its challenging work and dedication to the gardens and grounds - work has been extremely difficult, especially recently. The thousands of visitors, students, volunteers, and members of the PECF who walk the grounds and gardens enjoyed the beauty and serenity with appreciation to those who make it so.

Remembering Garden Committee Member, Lisa Dale

Lisa Dale died suddenly on June 9th. She is survived by her husband, Gordon, and two sons, who formerly attended cathedral schools, Nicholas and Edward. She attended the University of Pennsylvania's courses for her Masters degree in Landscape Architecture. Marriage to Gordon and raising a family kept her from completing these studies, but she practiced freelance landscape design in the Washington area. She and her husband founded a Land Trust in the Hudson Valley and were life-long conservators of open land—focusing on the need for stewardship of land. The family owns property in Isleford, Maine, and Lisa was active in the Maine Coast Heritage Trust. Lisa was also a volunteer at Flower Mart for many years working in the Premier Plant Booth. Her love of the land extended to the Cathedral's gardens, grounds and Olmsted Woods.

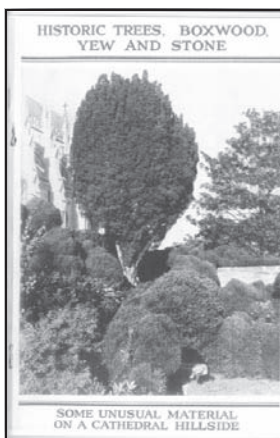
We shall miss Lisa's energy and horticultural knowledge. She was a valued member of the All Hallows Garden Committee.



COMMITTEE REPORTS

Communications Report – Fall, 2011

By Linda Daisley and Peggy Pickard

Published 2010-11**GARDENS & GUILD**

- Printed “Olmsted Woods Guided Tour & Plant List” available now in post boxes along Woodland Path. (Anne Elsbree & Dede Petri supplied help and text)
- Assisted revision of Tour & Tea Program rack card (Mimi McNamara, Cathedral Public Affairs)
- Blooming Notes for Spring, Summer, Fall (author Anne Roulhac). Available in the Herb Cottage for Garden visitors.
- Two editions of All Hallows Herald, Spring & Fall
- Reprinted Historic Trees, Boxwood, Yew & Stone and A Garden For the Ages (1927) by Florence Bratenahl.

These are for sale in Herb Cottage. A section of gifts in the Cottage-centered around Mrs. Bratenahl and the Gardens was promoted on our website.

- Press releases sent out for garden tours and fall Woods Walks
- Information Phone Lines: These lines are updated with current information and monitored by the Guild – with thanks to Joe Luebke and Tom Wright for their help.
- Published new Board Directories and Rosters

FLOWER MART*

- Created Flower Mart flyers
- Press Releases and “Save the Date” cards for media
- Ad for “Capital Gardener”
- Provided text, pictures and editing help for NW Current’s Flower Mart edition (Debbie Page, the main contact here).
- Commemorative booklet for Flower Mart 2011
- Invitations & posters for 3 Flower Mart Pre-events; Preview Party, Wine & Cheese Art Party and Floral Design Event.

*Flower Mart Publicity & PR was ably directed by Debbie Page

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Objectives, Goals and Accomplishments

To expand and refine the tools needed to connect the work of the Guild with its supporters and donors and with the general public. We continue to update our website with current text and photos. The website continues to be an excellent means of communication with the

public and our supporters. www.allhallowsguild.org. However, some of the applications used for updating & adding pictures may need to be replaced.

Also thank you for helping to get the word out.....

We are grateful to and could not accomplish all this work without the assistance of our **Communications Committee members:**

Boucie Addison; Jane Battle, database manager & forms designer; Pat Cate, press packet information; Linda Daisley, graphic design and *Herald* editor; Peggy Pickard, *Herald* editor and writer; Sara Schaberg, school contact, and most importantly,

- Debbie Page for Flower Mart publicity and general media contact. We were gratified to hear from the *Washington Post* that our Flower Mart information releases this year were the most complete and informative to date. Again, thank you Debbie Page. Jane Battle and Debbie Page also deserve special mention for the work they have accomplished with the help of Chip Heartfield in the revamping of our out-dated database system.
- **Washington Post** -We were also pleased to learn that our Tour & Tea Program has received publicity in newspapers in the eastern seaboard corridor—thanks to an article placed in the *Washington Post*. The *Washington Post* has also, this year, provided increased cover age of our Woods Walks and garden tours.

We would like to also thank :

Cathedral's Communication & Marketing Department (Richard Weinberg, Mimi McNamara) for the updating and production of the "Tour & Tea Rack Card" and further for their support and help with Flower Mart. Also, thank you Craig Stapert for continuing help and guidance with our website development and operation plus increased visibility for the Guild's work on the Cathedral's website.

The All Hallows Guild Development Committee Report by Sara Schaberg, Chairman

The past fiscal year has focused on maintaining our development base and preparing for the restoration of the Bishop's Garden which was in planning to commence in 2011-2012.

Our focus has now shifted in light of the recent events of the August 2011 earthquake and subsequent crane accident on the Cathedral grounds. Our goal will be to see these unfortunate events and their resulting damages as an opportunity for more extensive improvement and renovation of the now severely damaged Bishop's Garden. As plans are revised to include the full scope of repair in addition to planned restoration and renovations, our development committee will communicate the details and fiscal demands of these plans to our community and seek to raise the necessary funds to support this much larger endeavor.

The timing and expense of the project will depend upon continued coordination with the stabilization, investigation and repair of the Cathedral and Close.

The fallen crane did extensive damage to the Bishop's Garden and the Herb Cottage. If you wish to help, you may donate to All Hallows Guild online:

<http://www.allhallowsguild.org/involved/donations.html>



Gifts and Donations

Individual contributions to All Hallows Guild for fiscal 2010-2011 numbered ninety-nine. Donations raised this year helped fund the landscape budget for maintenance of trees and garden, summer interns and new plantings.

General landscaping gifts were designed as follows: forty-one memorials; twenty non-memorial; thirty-three in honor of specific individuals. In addition two trees and a garden chair were donated.

We gratefully acknowledge gifts to each donor and to others as requested. A Book of Remembrance is maintained by the Guild.

As this fiscal year came to a close the gardens suffered a major blow following the earthquake and subsequent crane failure. Funds will be greatly needed in the future

Kay Diane Bowles

Gifts of Trees and Benches

By Louise Beale

Trees: Blue Atlas cedar at the foot of Pilgrim steps, in celebration of the 50th anniversary of Matt and Sally Scott.

Tulip poplar on the Bishop's Lawn, in honor of Joe Luebke and Tom Wright

Chair: In Memory of Paul F. Conroy from his family



Nominating Committee Report—Mary Evelyn Dean-Mead

The All Hallows Guild Officers are elected for a two-year term except for the President who is elected for a one-year term. The office of the President is reviewed annually and voted on by the Cathedral Foundation Board of Trustees.

We thank the following officers who have served us well this past year and thank them for continuing into their second year: President: Carol Kelleher; First Vice President: Dee Skillern; Second Vice President: Anne Wiebe; Treasurer: Debra Karlin; Assistant Treasurers: Young-Ai Kim and Susan Crudgington; Recording Secretary: Lydia Benson; Corresponding Secretary: Angie Kelso.

Congratulations to Carol Kelleher who will be serving her fourth one-year term as president.

AHG EXECUTIVE COMMITTEE* - 2011

OFFICERS

PRESIDENT: Carol Kelleher

FIRST VICE PRESIDENT: Dee Skillern

SECOND VICE PRESIDENT: Anne Wiebe

TREASURER: Debra Karlin

ASSISTANT TREASURERS: Young-Ai Kim and Susan Crudgington

RECORDING SECRETARY: Lydia Benson

CORRESPONDING SECRETARY: Angie Kelso

*Officers and all Committee Chairs make up the Executive Committee.

Standing Committee Chairs

Garden Committee: Peggy Stuart

Communications: Linda Daisley & Peggy Pickard, Co Chairs

Development: Sara Schaberg

Finance: Debra Karlin

Flower Mart Advisory: Debbie Page

Herb Cottage: Julie White

History & Archives: Not filled

Hospitality: Louise Beale & Angie Kelso

Membership/Orientation: Dee Skillern

Gifts and Donations: Kay Diane Bowles

Memorial Trees and Benches: Louise Beale

Nominating: Mary Evelyn Dean-Mead

Tour & Tea Program: Kay Diane Bowles and Patti Beatty



All Hallows Guild bids a fond farewell to Honorary members: the Rt. Rev. John Bryson Chane and Mrs. Karen Chane, who will be leaving the Cathedral and Diocese in November, and the Very Reverend Samuel T. Lloyd, III, and Mrs. Marguerite Lloyd, who have returned to Boston.

It has been our distinct honor and pleasure to work with and be inspired by these very important persons to the Cathedral Close. We wish both Bishop Chane and Karen and Dean Lloyd and Marguerite all good blessings for their futures in their former homes.

Photos taken at this year's Flower Mart by Wendy Merriman

Membership Committee Report for 2011

By Dee Skillern

The Membership Committee has experienced a productive and enriching year promoting All Hallows Guild outreach in cultivating and maintaining a strong membership base of 444 members. The Guild board also nominated and welcomed five new board members in June.

Currently, there are 444 general memberships resulting in \$10,120.00 in annual dues and including 4 new members in the life membership category (\$2,800.00) generating a total revenue of **\$12,900.00**. To date, All Hallows Guild has 137 life members. Life membership fee is \$700.00 which is placed in the Cathedral's garden and grounds endowment fund.

These memberships are the result of two mailings sent in summer and late fall of 2010, in addition to responses from Herb Cottage visitors and Flower Mart participants as well as responses from Cathedral publications.

Appreciation and gratitude are extended to the strong executive board membership committee for their dedicated commitment to the AHG mission:

Jane Battle	Linda Daisley
Susan Foster	Mary Evelyn Dean-Mead
Patti Beatty	Angie Kelso
Kay Diane Bowles	Young-Ai Kim
Susan Crudgington	Debra Karlin

Objectives and Goals 2011-2012

- To continue to expand and strengthen the membership base and cultivate ongoing volunteerism for all aspects of the gardens and grounds mission which benefit from the many AHG fundraising projects. (Next major membership letter mailings to be sent late August/ prior to Labor Day 2011)
- To continue to interface with the Washington Committee and all aspects of the Cathedral Staff and PECF to emphasize the value, works and dedication of AHG.
- To implement a comprehensive new database system before 2012 which will streamline communications and increase efficient outreach in the multiple functions of AHG operations.
- To offer continued orientation sessions for new executive board members and former members in these areas of AHG: Mission, Operation Functions, Docent Training, Tour and Tea Program, Herb Cottage Project, Flower Mart Fundraiser, Garden Committee Projects and Communication and Publications.

Respectfully submitted—Dee Skillern, Chair

All Hallows Guild Projects and Programs



The Tour and Tea Program's Reservationist, Melissa Isbister (far left) and four All Hallows Guild Volunteers are shown with this year's Cherry Blossom Queen (far right). The Cherry Blossom Teas continue to be a favorite and are usually sold out.

2011 FLOWER MART FACTS
by
Boucie Addison & Christina Bordeaux, Co Chairs
Honoring Austria



Photo by Wendy Merriman

It was a banner year for Flower Mart 2011, May 6 & 7, honoring Austria. The weather cooperated both days. We had a spectacular and unprecedented success thanks to the hard work of our All Hallows Guild Members as well as the community at large.

Over 300 volunteers staffed the Mart including 30 chairs of flower mart committees who worked tirelessly to make sure we were successful.

Twelve embassies participated in the Flower Around the World, including Austria, Australia, Socialist Republic of Sri Lanka, The Hong Kong Special Administrative Region, Japan, Jamaica, New Zealand, The Royal Netherlands, Spain, United Kingdom of Great Britain and Northern Ireland, Ukraine and the U.S.

91 Commercial Vendors, a record number, displayed and sold Fashion, Gifts, Gourmet Food, Children's items, Home & Décor, Jewelry, Horticulture and Gardening items which brought in healthy revenue.

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The Commercial Food Vendors had all but one of the same people from years past and added 3 new ones to feed the hungry. Sadly the funnel cakes were not there. The Episcopal Church Women again brought fresh pastries and cakes as well as coffee.

The entertainment was outstanding with an apple strudel demonstration, dancing, Lipizzaner horse, Madrigal singers, Elisabeth von Trapp, jazz, orchestral and choral arrangements,

The St. Albans Tea Room offered a sumptuous menu of Austrian foods in Sayre House prepared by talented chefs from St. Albans.

The White Elephant featured a unique and expansive array of antiques, pottery, jewelry, crystal and silver objects.

Children's Games & Rides were a popular destination and did very well. The Puppet show was outstanding both in its content and demonstration.

Premier Plants offered several thousand plants and herbs for sale with an amazing array of choices.

The All Hallows Guild tent was a center for information about Flower Mart and our organization whose many volunteers and friends support our mission of maintaining and preserving the cathedral grounds.

NCS Books had substantial offerings of all kinds of books which makes them very successful and sought out.

Pre-Flower Mart Event Revenue was Up

There were two new events leading up to Flower Mart;

An Art and Wine Tasting (\$8,620) at Addison/Ripley Fine Art in Georgetown with young alumni participating. Our goal was to introduce both NCS and STA alumni to All Hallows Guild in hopes they will participate and volunteer in the future. A Floral Demonstration by Allan Woods (\$3,845) in the Cathedral was a huge success.

The Preview Party (\$12,750) held in the Cathedral showcased the Floral Display. There were Austrian waltz dancers, delicious food and the Silent Auction, which featured 42 items and raised closed to \$7,000. The Auction had a wonderful collection of hotels, meals, sports, tours, collectibles and was beautifully displayed during the Preview Party.

More solicitations were sent out this year for Individual Sponsors (4,300)

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and we had a record number of responses, totaling more \$47,050. All of this Pre-Flower Mart revenue contributes towards important “startup funds” for the Mart.

The Public Relations team contacted multiple organizations, websites, newspapers and media contacts to make sure all possible venues were alerted.

We would like to acknowledge the Cathedral administration, facilities staff and superb horticultural experts as well as Marie Cooper, who provided guidance and support in the planning and implementation of this most successful Flower Mart.

GOALS AND OBJECTIVES 2011-2012

Each year the Flower Mart builds from the successes of the past and with the dedication and perseverance of all involved.

We are so fortunate to have Vickie Longosz as our dynamic Chair and Debbie Page as the Advisory Chair. We wish to salute and welcome Jamaica as our honored country celebrating their 50th anniversary of independence. We enthusiastically look forward to another successful and fulfilling year in producing the next Flower Mart for Washington National Cathedral.



This year's Bratenahl Award was given to Marie Cooper, who has been an outstanding contributor to the production of Flower Mart for many years.

Photo: Marie Cooper, Boucie Addison, Christina Bordeaux and Debbie Page, Flower Mart Advisory Chair

Photo by Wendy Merriman



Waltzing at the Preview Party



Elisabeth von Trapp

The participation of the Close Schools is always an important part of Flower Mart, Washington's favorite springtime festival of family fun and flowers."



THE GIFT SHOP IN THE HERB COTTAGE By Julie White
www.allhallowsguild.org



A Fallen crane in September, damaged the Cottage's roof, parts of the Bishop's Garden wall and Norman Arch and many plantings & trees.

The 2011 Fiscal Year was a good one for the Shop. YTD Net Income was \$58,824, up 10% over FY2010.

In September, profits were up, due largely to cost-cutting measures taken by the director, such as reducing discounts, making better use of the time of salaried employees and raising the sale amount for paid parking for customers.

In November, the Shop participated in Museum Shop-Around at Strathmore, in a new, but equally good location. Profits were up 25% over the previous year. Many thanks to all who helped with the setup, sales and take down for this very labor-intensive, but worthwhile event.

In December, Christmas Shopping Night on the close was a big success, but the weekends of the St. Alban's House Tour, Messiah performance and the Teddy Bear Tea were somewhat less so.

The shop ran on modified hours in January and February—Tour & Tea days and weekends.

In April the shop hosted a Spring Preview, with refreshments and discounts. The shop stayed open late for evening events at the Cathedral during that month as well.

Flower Mart in May was very successful. Two beautiful days helped sales increase by 12% over the previous year.

The Guild is so appreciative of the time and talent of all the volunteers and staff and especially our dedicated director, Cheryl Loewe. Her management of the shop has made it remain financially successful in unsure economic times. The shop is not only an important part of the fundraising part of All Hallows Guild, but the warm and welcoming area that greets the public, provides an excellent introduction to the Guild and its mission of stewardship of the gardens and grounds of Washington National Cathedral. We are also grateful to all our shoppers—on and off the Close.

The 2012 Fiscal Year has already presented us with challenges. August 23 was the last day of business for the shop. After the earthquake, the shop was unable to open due to its location inside the safety perimeter fence. We had hoped for a speedy reopening, but the fall of the crane, with subsequent damage to the cottage, dashed these hopes. Until the building is repaired we cannot open.

However, the Cathedral has approved a temporary space for us to operate in—the Bus Garage shop (formerly a Museum Shop annex). We hope to be up and running in this location in early November. We will also participate in the Strathmore Museum-Shop-Around (November 10-13) again, and we will be at the St. Albans Christmas House Tour (December 2 & 3). We hope everyone will find us at these three venues. Please check the Guild's website for the latest information on our reopening and other off-site appearances.



Tour & Tea Program



Tea Guests Enjoy a Catered Tea Following a
Cathedral Guided Tour

The Tour and Tea, a joint program with Cathedral Visitor Programs, continues to be successful. During the past year we have welcomed 2,923 guests from all parts of the country and abroad. This number however is a decrease from previous years due to necessary weather cancellations. Eighty-one teas were held during the year.

The program consists of a guided Cathedral tour followed by a seated tea at 2:45 pm in the Pilgrim Observation Gallery. Teas are scheduled on Tuesday and Wednesday by phone reservation or through the website. The current cost is \$25.00. Guests receive a 15% discount card for purchases in the Herb Cottage on tea days.

Highlights of this year include a December Teddy Bear tea for children accompanied by enthusiastic grandparents, parents or friends. A short Cathedral tour was followed by tea, with a child-oriented menu, and a wonderful puppet show performed by a talented daughter and granddaughter of All Hallows Guild member, Betty Gordon. Cherry Blossom teas in April were highly successful with colorful decorations created by our tea coordinator.

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We were very pleased to receive notice of the Tour and Tea Program in a national magazine and Washington Post article. We also received high marks from a recent in-house survey of programs.

Tea is served by a dedicated group of approximately 70 happy volunteers. The program is a wonderful way to meet new friends and share laughter while spending an afternoon in a beautiful cathedral. All Hallows Guild is extremely grateful for the year-round loyalty and time commitment of our volunteers. Funds raised are for the benefit of the Cathedral gardens and grounds.

On August 17 the program took a well-deserved vacation planning to return in mid-September. Thankfully, during the recent earthquake our volunteers were enjoying this brief vacation. As we have lost two and a half months of revenue we hope to have additional teas added during the year when scheduling allows. Volunteers and guests look forward to resumption of tea November 15.

Kay Diane Bowles
2010-2011



TOUR AND TEA PROGRAM

**Washington National
Cathedral**

**Reserve Now For
Fall & Winter**

Treat yourself to an in-depth Cathedral Tour and afternoon Tea overlooking the City. Offered Tuesdays and Wednesdays year-round. \$25. per person

Reservations & Information: www.visit.cathedral.org/tea
or (202) 537-8993

Co-sponsored by Cathedral Visitor Programs & All Hallows Guild

ALL HALLOWS GUILD PRAYER

O GOD our Father, who hast wonderfully blessed us with Thy gifts of the flowers of the field and garden, the trees of the wood, and the birds of the air, vouchsafe we beseech Thee, the aid and guidance of Thy Holy Spirit to All Hallows Guild and all of its members, and grant that by their labors this Cathedral Close may become more and more a haven of peace and refreshment, a revelation of Thy beauty, and a gateway of paradise; through Jesus Christ our Lord. Amen.