# **ALL HALLOWS GUILD**

# ANNUAL REPORT 2012



Photo by Wendy Merriman

In 2012 All Hallows Guild marks its 96th year of continuous service to benefit the grounds and gardens of the Washington National Cathedral Close. We were founded in 1916, and one of our first Garden Committee Chairs, Florence Brown Bratenahl, worked closely with the famous landscape architect, Frederick Law Olmsted, Jr., and later adapted his designs as she extended the plans for the gardens. The Guild continues as stewards of the 59 acres of the cathedral close. Our work encompasses the famous Bishop's Garden, the Olmsted Woods and smaller memorial gardens in various quiet corners of the grounds to keep the close a place that refreshes the spirits of those who work, visit and worship here.

To become a member or to make a contribution, call (202) 537-2937 or visit www.allhallowsguild.org

# The Herb Cottage



The lush warm and inviting shelves of the Herb Cottage now stand barren and empty. The Herb Cottage Report may be found on page 23

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# ALL HALLOWS GUILD Stewards to the Cathedral Grounds



### **MISSION STATEMENT**

Since its founding in 1916, All Hallows Guild's mission has remained unchanged; "to provide for the care and beautification of the Cathedral Close." - keeping in mind the vision and plans of Bishop Satterlee, the first Bishop of Washington, Frederick Law Olmsted, Jr., Cathedral landscape architect, and Florence Brown Bratenahl, Cathedral landscape designer and Guild founder. Major design elements are a park-like setting, open spaces, native woodlands, and gardens suitable for a 14th century Gothic cathedral.

### HOW DOES THE GUILD RAISE FUNDS?

- Flower Mart (a major fundraiser for the Guild since 1939.)
  - The Gift Shop in the Herb Cottage
    - Memorials & Donations
      - Membership Dues
- Special Landscape Projects—like the Restoration of the Olmsted Woods & Amphitheater
  - Tour & Tea Program
  - Lectures & Programs

www.allhallowsguild.org

ALL HALLOWS GUILD PRAYER O GOD our Father, who hast wonderfielly blessed us with Thy gifts of the flowers of the field and garden, the trees of the wood and the birds of the air, vouchsafe we beseech Thee; the aid and guidance of Thy Holy Spirit to All Hallows Guild and all of its members, and grant that by their labors this Cathedral Close may become more and more a haven of peace and refreshment, a revelation of Thy beauty, and a gateway of paradise; through Jesus Christ our-Lord Amons.

# President's Report By Carol Kelleher



Left to right: The Rev. Dr. Francis H..Wade, Interim Dean of Washington National Cathedral; Carol H. Kelleher, President of AHG; and The Rt. Rev. Mariann Edgar Budde, Bishop of Washington.

In 2012 All Hallows Guild marks its 96th year of continuous service to benefit the grounds and gardens of the Washington National Cathedral Close.

#### Since our founding in 1916 we remain

stewards of the 59 acres of the close, from the famous Bishop's Garden, based on medieval design, to smaller memorial gardens in various quiet corners of the grounds to the five acres of the Olmsted Woods, now restored with native trees and shrubs and topped by the All Hallows Amphitheater. We work to keep the close a place that refreshes the spirits of those who visit, work and worship here.

Our shop and tea program endured several months of closure because of earthquake damage in fiscal year 2012. In spite of that, we carried out our standing programs – the Gift Shop in the Herb Cottage, Flower Mart and the Tour and Tea (with Cathedral Visitor Programs) -- all with astonishing energy and dedication. Though the Gift Shop continues in its temporary

home on Level B-2 of the parking garage, it is stocked with charming gifts and items for the home and draws in a loyal clientele. Flower Mart in May attracted many thousands of visitors to the close to enjoy the offerings of entertainment, food, rides and games, and to shop at the diverse and carefully selected vendor booths that make the event a must for Washingtonians. The festival is not only our largest fundraiser, but is an enormous outreach to the whole community to bring people to the cathedral.

Thanks to our programs and generous donors, we have been able to increase funds for the garden budget. We have held discussions with other Close institutions to see how we can use our long history and knowledge about the grounds to assist with different areas of the property and to assert our willingness to help. Recent and current landscaping at St. Albans, National Cathedral and Beauvoir Schools has been planned cooperatively with the Guild.

Our plans for revitalization and repairs to the Bishop's Garden and Lawn and the adjacent plantings are well on their way. Two enormous replacement trees, an American Holly and a magnolia, were planted last spring, and many new boxwoods take the place of those sheared off at the Pilgrim Steps by the falling crane. Stonework and planting plans for the heart of the Bishop's Garden are in the bidding stage and we are proud that when this project is complete, it will again be recognizable as the jewel envisioned by Mrs. Bratenahl and Mr. Olmsted, with additions that acknowledge the passing of time and the memories of a later generation.

We rely every day on our horticulture crew, headed by Joe Luebke, Director of Horticulture. The dedication, loyalty and effort of the staff are responsible for the glory of the grounds.

I have been fortunate to serve as President of All Hallows Guild for four years. I never cease to be gratified by the generosity of our Board members, whose unstinting cooperation and thoughtful endeavor make it possible to carry on our mission. All those who enter the Cathedral Close should be aware that the outdoor beauty is in large measure directly the result of the efforts of the Guild. I am privileged to be a part of this group.

Respectfully submitted, Carol Kelleher

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### AHG Annual Treasurer's Report By Debra Karlin

l/PECF:
\$35,000
72,901
26,236
9,200
57,351
\$200,688

Major Annual Fund Raisers:

Tea and Tour (in partnership with Visitor Programs) Flower Mart Gift Shop in the Herb Cottage

Other Sources of All Hallows Guild Monies: Memorial and general contributions Special lectures and programs Bratenahl commemorative scarf Membership dues pass to the Cathedral, designated for grounds upkeep; life memberships pass directly to the Cathedral's gardens and grounds endowment fund.

All Hallows Guild is a unique organization within the PECF. It is not a part of Shared Services but pays Shared Services bills on an *ad hoc* basis. AHG is primarily an all-volunteer organization that raises money for the care and beautification of the entire Cathedral Close. The Guild represents the green space. Throughout its 96-year history, AHG has allocated its resources to grounds/horticulture projects that go beyond general maintenance. Many of these projects have brought national recognition to the Washington National Cathedral grounds and gardens.

In the last 15 years, the Guild has spent over <u>\$5.468 million</u> on the gardens, grounds and woodlands and on contributions to the Foundation or Cathedral through AHG memberships, outright gifts and reimbursements to Facilities.

<u>All Hallows Guild pays for</u>: All flowers, bulbs, trees, shrubs, tree maintenance, storm damage to landscape, projects like landscape architects, arborists, Garden interns and staff education. <u>AHG</u> <u>does not pay for</u>: Regular staff salaries, garden and turf maintenance, hardscape (except in special projects like the Olmsted Woods.

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#### GARDEN COMMITTEE REPORT 2012 BY PEGGY STEUART

### The Committee's General Responsibilities

The Garden Committee of All Hallows Guild initiates and/or approves all plant choices and garden designs in collaboration with the Director of Grounds/Horticulture. Usually plantings are installed by staff. Occasionally, the AHG Garden Committee will employ an outside contractor for a special project



Encouraging Visitors to the Bishop's Garden is a major objective of All Hallows Guild's Garden Committee.

#### **Bishop's Garden Revitalization**

This year the work of the AHG Garden Committee has concentrated on the Rejuvenation and the renovation of the Bishop's Garden. It has been a work in progress for almost three years as a result of two years of severe damage from snow storms. The storms were then followed by the falling of a crane working on the repairs to the cathedral after the earthquake, along South Road from the top of the Pilgrim Steps above the Upper Border in the Bishop's Garden, crashing trees and stone all the way across the Herb Cottage roof and garden until it stopped close to Church House causing severe damage there also.

It took a long time to establish the full effects of repairs to the

Bishop's Garden, the upper Walls, the Canon Glenn Gate and the destruction of the Herb Cottage roof and its surrounding garden . In the meantime, the entire area was fenced off through the winter with no access.

The Garden Committee immediately reviewed Michael Vergason's 2011 Landscape Plan and decided that it be incorporated into the need for repairs and recovery to the Garden in the rejuvenation project that will return the Bishop's Garden to a more medieval 14<sup>th</sup> century look as it was shown to be in the early landscape drawings that have been meticulously researched.

Much of the year's deliberations concerned the removal and moving and installation of three pieces of statuary: the Wayside Cross ,the Prodigal Son and the Finial and crocket stone from the South West Pinnacle which was damaged by the earthquake and therefore not replaceable there. It was given to us by the cathedral for placement in the newly designed "Memory Garden " in the Bishop's Garden near the Yellin Steps and Upper Perennial Border. These are very complex moves, requiring great care, and will be installed in their new locations this coming Spring.

The Garden Committee is very grateful to the professionals in their fields of expertise who have made these plans possible. Joe Alonso, cathedral Master Mason, who will be overseeing the preparations,

Joe Luebke, Director of Horticulture, for arrangements with the craftsmen and specialists in delicate moves by a crane and in the designs including drawings and stone selections for the bases , and Michael Vergason Landscape Architects and Melissa Gildea, MVL.

The Wayside Cross will be placed at the head of the Rose Garden in the ancient brick Apse design where Mrs. Bratenahl placed it and described it as " the heart of the Garden." The Prodigal Son will be placed in a new location in the Lower part of the Bishop's Garden in its own "garden room" surrounded by a new garden and path , memorial benches and a long boxwood hedge along Pilgrim Road at



The Wayside Cross in its original placement

All Hallows Guild Annual Report—Garden Committee

the bottom of the South Steps above the car parking. It will be installed in the Spring. Easy access from the Amphitheater near the Shadow House is being planned.

### Plantings and installations since last year's report

The Garden Committee also resumed its normal responsibilities. The Edwards Border and Styrax garden bed have been replanted. A new Seckel Pear tree was planted, realignment of walkways in the Upper Border improved, boxwoods have been installed, woody plants ,trees and perennials, have been ordered for Spring planting. 10,000 bulbs were planted.

A plaque honoring Peter McLachlan, Cathedral Horticulturist 1961-1992 is installed in the Norman Court.

### Remembering Garden Committee Member, Sally Boasberg

A large beautiful American Holly was planted in honor and memory of Sally Boasberg, long time member of AHG Garden Committee who left her remarkable knowledge of native plants, trees and things horticultural. Her expertise and design advice is seen in all areas of the close.

The tree was placed by the Guild at the top of the Bishop's Garden, replacing one crushed by the crane.

A large Southern Magnolia was installed at the top of the Pilgrim Steps replacing one that had been there for many years

The recent derecho wind damaged the Olmsted Woods (Woodlands) bridge by falling trees and it is closed until repairs can be made.

The Garden Committee acknowledges the great challenges Joe Luebke undertook for all his work in the very challenging year of 2012. His horticulture staff has been dedicated to the maintenance of the grounds and gardens in difficult times.



Woodlands Bridge By Babs Gaillard McNear

The Garden Committee and the Guild look forward to a very different beautiful Bishop's Garden this Spring and invite you to see what your generous support has made possible.

### COMMITTEE REPORTS

Communications Report - Fall, 2012



By Linda Daisley and Peggy Pickard

## Published 2011-12

GARDENS & GUILD

•Printed "Olmsted Woods Guided Tour & Plant List" available now in post boxes along Woodland Path. (Anne Elsbree & Dede Petri supplied help and text)

• <u>Blooming Notes for Spring</u>, <u>Summer</u>, <u>Fall</u> (author Anne Roulhac). Available in an information box for Garden visitors.

- Two editions of <u>All Hallows Herald</u>, Spring & Fall
- Supplied text and pictures to numerous requests from the print media.
- Press releases sent out for garden tours and fall Woods Walks
- Information Phone Lines: These lines are updated with current information and monitored by the Guild with thanks to Joe Luebke and Tom Wright for their help.
- Published new Board Directories and Rosters
- Assisted Bob Joiner of the Agenda news in the making of a video about the Bishop's Garden restoration.
- Website updating continued throughout the year, plus major changes were made to allow for more online reservations

FLOWER MART\*

- Created Flower Mart flyers
- Press Releases and "Save the Date" cards for media
- Ad for "Capital Gardener"
- Provided text, pictures and editing help for NW Current's Flower Mart edition (Debbie Page, the main contact here).
- Commemorative booklet for Flower Mart 2012, which was also

posted on our website in the form of a pdf

• Invitations & posters for 2 Flower Mart Pre-events; Preview Party, Art & Rum Party

\*Flower Mart Publicity & PR was ably directed by Carrie Tydings and Debbie Page

• In December of 2011, 3000 brochures for a garden & tree iniative were designed and mailed in the membership drive mailing.

\*Sincere Thanks go to Mimi McNamara of Cathedral Affairs for her



invaluable help in creating this year's Flower Mart flyer, invitation to the Preview Party and for Flower Mart posters.

# **Objectives, Goals and Accomplishments**

To expand and refine the tools needed to connect the work of the Guild with its supporters and do-

nors and with the general public. We continue to update our website with current text and photos. The website continues to be an excellent means of communication with the public and our supporters.

www.allhallowsguild.org. However, some of the applications used for updating ,adding pictures & receiving funds may need to be replaced. I am recommending a revamping of the site as it appears and its functions.

### Also thank you for helping to get the word out.....

We are grateful to and could not accomplish all this work without the assistance of our **Communications Committee members:** 

Boucie Addison; Jane Battle, database manager & forms designer; Susan Foster, database entry; Linda Daisley, graphic design and *Herald* editor; Peggy Pickard, *Herald* editor and writer; Anne Clippinger, for her indepth garden articles and garden publicity. Sara Schaberg, school contact; and Debbie Page and Carrie Tydings for Flower Mart publicity and general media contact. Jane Battle, Debbie Page and Susan Foster deserve special mention for the work they have accomplished with the help of Chip Heartfield in the revamping of our out-dated database system, which continued throughout this year. Adrian Higgins of the Washington Post and Bob Joiner of the Agenda News were very helpful in their interest and help documenting the Bishop's Garden revitalization.

We would like to also thank :

Cathedral's Communication & Marketing Department (Craig Stapert, Richard Weinberg, Mimi McNamara) for their continuing help and guidance. We also express gratitude to Martin Leigh Harrison for his superb feature article about the Guild in Cathedral Age.

Respectfully submitted, Linda Daisley and Peggy Pickard

### Annual Report 2012

### The All Hallows Guild Development Committee Report by Sara Schaberg, Chairman



The fallen crane extended from Church House down South Rd. to the Pilgrim Steps. Extensive damage was done to the Herb Cottage and plantings along the wall of the Bishop's Garden. Photo by Craig Stapert

The Development committee focused on providing information to existing and potential members in the wake of the August, 2011, earthquake specifically related to destruction in the Bishop's Garden and Herb Cottage from the fall of the crane being used to repair earthquake damage to the Cathedral.

A mailing (to 3,000 people) was sent in December providing pictures and narrative evidencing the critical repairs and restoration requirements to the hardscape and plantings of the Bishop's Garden and Herb Cottage Garden. The appeal focused on the intent of the Guild to address the destruction as a challenge and opportunity for significant renewal and restoration. Our efforts continue towards that renewal along with continued support of the many gardens and Olmsted Woods, which have suffered damage from the *derecho* and other severe storms and weather over the past year.

Respectfully submitted by Sara Schaberg

## Gifts and Donations

Fiscal year 2011-2012 has been a very difficult year for All Hallows Guild. We are very appreciative of all contributions, both small and large. Individual contributions totaled one hundred seventy-five. These funds are being used to help rebuild the gardens following the devastation of the earthquake and subsequent crane damage.

General landscaping or Bishop's Garden gifts were designated by donor as follows: fifty-three as memorials; twentythree to honor friends or family members; and ninety-three general donations. Two gifts were given for the maintenance of our antique carousel. Additional gifts were designated for three trees and another for the restoration of a garden bench and plaque.

We gratefully acknowledge gifts to each donor and to others as requested. A Book of Remembrance is maintained by the Guild.

All funds are gratefully received and will be used thoughtfully.

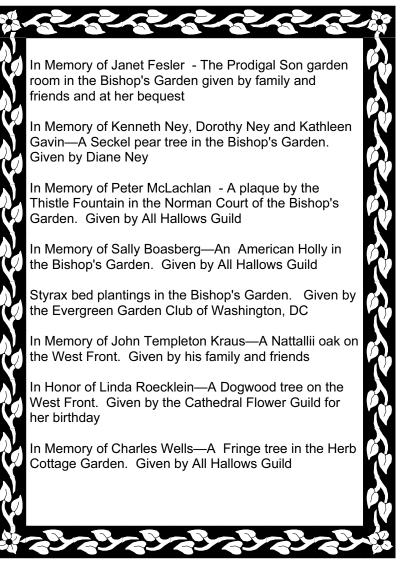
### Kay Diane Bowles



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Gifts of Trees and Benches By Louise Beale



Nominating Committee Report—Mary Evelyn Dean-Mead The All Hallows Guild Nominating Committee of Past Presidents met in May to choose a new slate of officers. Selecting from the many talented members of the Guild, with few offices to fill, our choice was not an easy one. The Nominating Committee is pleased to announce the following candidates were unanimously elected at the June board meeting to serve from 2012-2014. We offer our congratulations.



L to R: Katherine Wilkins, Debbie Page, Anne Clippinger, Kim Summerville

PRESIDENT: Debbie Page; FIRST VICE PRESIDENT: Susan C. Foster; SECOND VICE PRESIDENT: Katherine Grayson Wilkins; TREASURER: Margaret Jennings Chanin; ASSISTANT TREASURER: Young-Ai Kim; RECORDING SECRETARY: Kim Summerville; CORRESPONDING SECRETARY: Anne E. Clippinger

The All Hallows Guild Officers are elected for a two-year term except for the President who is elected for a one-year term subject to renewal. The office of the President is reviewed annually and voted on by the Cathedral Foundation Board of Trustees.

We thank Carol Kelleher for her excellent leadership of All Hallows Guild for the past four years. We also thank the members of the Executive Committee for their dedicated work and commitment to the Guild. Officers and Committee Chairs make up the Executive Committee.

### A WARM WELCOME



### Welcome Bishop Mariann and Dean Hall

The Rt. Rev. Mariann Edgar Budde was consecrated as the ninth Bishop of Washington in November 2011. Both she and her husband, Paul, have shown great interest in the Olmsted Woods and Bishop's Garden.

Flower Mart 2012, was the Bishop's first Flower Mart. We look forward to many more with Bishop Mariann officiating at Opening Ceremonies, enjoying the Mart and riding the Guild's antique carousel.

Photo taken at this year's Flower Mart by Wendy Merriman



The Cathedral Chapter was pleased to announce the selection of the Very Rev. Gary R. Hall as the tenth dean of Washington National Cathedral starting on October 1, 2012. Dean Hall got off to a fast start on the Close by taking extensive tours of the Cathedral and its grounds and talking with Cathedral Staff and others to become better acquainted. All Hallows Guild was pleased that one of Dean Hall's first meet-

ings on the Close was with the AHG Garden Chair, Peggy Steuart.

We welcome the Dean and look forward to his address to the Guild at our Annual Meeting.

### Membership Committee

### Membership Committee Report for 2012 By Dee Skillern, Chair

The Membership Committee of All Hallows Guild has experienced a productive and challenging year with the earthquake uncertainties and the Cathedral closure which affected some Guild Activities—Garden Tours, Tea and Tour and the charm of the Herb Cottage Shop. The Executive Board and Membership Committee oriented our five new members smoothly which contributed significantly to our ongoing projects.

A late summer appeal was sent prior to Labor Day and a December Appeal after the earthquake followed which generated many kind and concerned responses regarding the Herb Cottage.

General Memberships comprised of annual dues of \$20.00 and Life Memberships of \$700.00 continued along with additional donations for Gardens and Memorials. General Membership is an annual ongoing process with other direct contributions supporting Guild Projects. In reviewing the year end membership dues numbers, the Cathedral received \$7800 annual membership dues and \$1400 life membership dues which equates to 390 members and 2 life members in fiscal year 2012 (Life member monies are allocated for the Garden and Grounds Endowment fund.)

Appreciation and gratitude were extended to the Membership Committee and particularly to Jane Battle and Susan Foster for Data Base, and the Treasurers: Debbie Karlin, Susan Crudgington and Young-Ai Kim for support in making timely deposits and to Kay Diane Bowles and Carol Kelleher for follow up on special donations and memorials. Other Committee Members: Patti Beatty, Kay Diane Bowles, Linda Daisley, Mary Evelyn Dean-Mead, and Angie Kelso.

### **Objectives and Goals 2012-2013**

- To Continue to expand and strengthen membership base through Annual Meeting, Garden Tours and Tour and Tea and Herb Cottage Volunteers as well as recruiting Flower Mart Volunteers.
- To nominate and initiate four/ five new Board Members in Winter/ Spring of 2013 to sustain and meet the volunteer responsibilities for AHG projects—particularly the Flower Mart Event.
- To send a second Membership Appeal in December with highlights of Gardens and other Guild events for the coming year.
- To streamline and continue to work with the new Data Base ,Gift Works, so that all membership information is accurate and timely and easily accessible.

# All Hallows Guild Projects and Programs



All Hallows Guild has been funding summer interns for many years. Joe Luebke, Director of Horticulture appreciated the important help these young people gave to the horticulture staff this past summer.

L to Rt.: Toni Kislear, Bishop's Garden Gardener (staff), this year's interns: Mikaela Kieffer (American University) , Jenny Lewis (Virginia Tech) and Liam Sullivan (Penn State)



Ruthanna Weber, Debbie Page, The Hon. Marigold Harding, Peggy Steuart, and Vickie Longosz.

Photo by Wendy Merriman

### 2012 FLOWER MART by Vickie Smith Longosz, Chair

Marking its seventy-third anniversary at the Washington National Cathedral, Flower Mart 2012 saluted the country of Jamaica and its 50th year of independence. After months of planning by 32 committees of All Hallows Guild, Flower Mart festivities were in question due to an earthquake, which caused major damage to the Cathedral, and a subsequent recovery-related crane incident, which caused further damage to the Herb Cottage and grounds around Cathedral. Despite a number of space limitations and logistical issues due to Cathedral repairs and with necessary safety precautions, the Flower Mart festivities began.

Flower Mart volunteers were treated to a cooking demonstration by the talented and charming Jamaican Embassy Chef, Sherene James at the home of Ambassador Marks. This inspiring event led to a delicious array at Flower Mart of Jamaican luncheon treats at Sayre House by St. Albans parents. The Art and Rum Party, a very special Pre-Flower Mart event was held on April 28, 2012, at Bratenahl House featuring the sale of original art of twelve Jamaican artists, Jamaican rums and joyful sounds of a Jamaican Mento band. Continuing a Flower Mart tradition, the Preview Party was held on May 3, 2012, in the cathedral nave with stunning floral arrangements from the following participating embassies: Jamaica,

### FLOWER MART 2012 REPORT continued

Australia, Ecuador, Hong Kong Special Administrative Region, India, Japan, Republic of Korea, Royal Netherlands, New Zealand, Republic of South Africa, Spain, Democratic Socialist Republic of Sri Lanka, Switzerland, Trinidad and Tobago, Ukraine, United Kingdom of Great Britain and



**Chef Sherene James** 

Northern Ireland and the United States; music performed by the Kingston College Choir, Naje Lewis, violinist, and Akwaaba Drummers; delicious reception food provided by the Embassy of Jamaica, and of course, our delightful silent auction offerings including the spectacular Half Moon Resort vacation donated by Peggy and Guy Steuart.

Opening ceremonies included remarks by Rt. Reverend Mariann Edgar Budde, Bishop of Washington; the Reverend Dr. Francis, H. Wade, Interim Dean of the Washington National Cathedral; Ms. Cherryl Gordon, Chargé d'Affaires, a.i. Embassy of Jamaica, Marigold Harding, CD, JP- Custos of St. Andrew, Jamaica and Vickie Longosz, Flower Mart Chair. Music was provided by the Kingston College Chapel Choir and the St. Albans C. B and A Chorus. Parade music to the traditional ride on the carousel was provided by the Akwaaba Drummers. A full complement of entertainment during the two days of Flower Mart included All Hallows Guild puppeteers show "A Spider's Tale - Anansi and the Sky Kingdom." Kingston College Chapel Choir and Akwaaba Drummers continued to perform on the Cathedral steps along with the National Cathedral School (NCS) Fifth and Sixth Grade Singers, NCS Guild Singers, St. Albans Middle School Chorus, NCS and St. Albans Orchestra, St. Albans Percussion, St. Albans Jazz ENCS and St. Albans Dancers, The Revels, Carillon Recital, Levine School Strings, SALEH World Music, Akua Benjamin Reggae, Capital Blend, and Terry Bender, organ grinder.

Flowers are the essence of Flower Mart and All Hallows Guild's own Premier Plants covered the West Lawn with an amazing selection of annuals, perennials and herbs. All Hallow Guild's White Elephant offered super deals on a wide variety of items - some old, some new, some precious and some a glittering modern bling design. Exhibits, talks, tours and walks enhanced Flower Mart with the Embassy Floral exhibits, Embassy Tent with Jamaican foods and drinks, Bishop's Garden and Olmsted Woods tours, Rose chats with Arlington Rose Foundation, Q & A with Montgomery County Master Gardeners, Pottery Demonstrations by Jamaican Artisans, and Jamaican story telling and lectures.

More than 95 food and gift vendors were scattered over the grounds in colorful displays of children's apparel and accessories, garden accessories, gifts, gourmet specialties, women's and men's fashions and accessories, home accessories, and jewelry. All Hallows Guild operated an Herb Cottage tent as well as the temporary Herb Cottage store in the Cathedral's parking garage. NCS and All Hallows Guild volunteers organized over 25,000 used books featuring collections of Supreme Court Justice Potter Stewart and some volumes over 200 years old. After the sale, leftover books were given to Army bases, Charter Schools and local charities. The Episcopal Church Women served for their 25<sup>th</sup> year as Flower Mart Bakers. Unlimited fun started with rides on the 1890 antique carousel and continue with Tower Climb (Saturday only). Beauvoir School parents organized children's games and rides including the famous cake walk, duck pond, giant slides, moon bounce, and climbing walls. Although the carousel had to be relocated due to Cathedral repairs, the new site was successful after setting up an additional ticket booth and the carousel was made available to NCS families for their enjoyment during their reunion. A few showers and some high winds chased our visitors into the Cathedral during the noon hour both days of the Flower Mart; however, the Embassy's floral exhibits, Jamaican art displays and musical entertainment provided continued enjoyment at Flower Mart. This weather did lead to some loss of vendor, games, rides and Savre House revenue.

Obviously, such an extraordinary and successful Flower Mart takes a dedicated group of All Hallows Guild volunteers, hard work and cooperation from Cathedral and PECF Staff and the help from our families and friends across the Cathedral Close along with numerous sponsors. Unparalleled communication and publicity by the Guild and the *Northwest Current* provided complete invitations, announcements and coverage of all aspects of Flower Mart and was essential for all of the Guild's events. The joining together of our community leads to renewed strength of our vision and support of the Cathedral during this critical rebuilding period. The proceeds from this Flower Mart will ensure the continued care and beautification of the Cathedral Close and enables the Guild to carry on the remarkable vision of Frederick Law Olmsted, Jr., of a haven of peace in the midst of Washington for all to enjoy.

Note: We were so fortunate to have Vickie Longosz as our dynamic Chair and Debbie Page as the Advisory Chair. We also wish to thank the Embassy of Jamaica, our honored country, for celebrating 50 years of independence in a fantastic way. For a picture sampling of this year's Mart, please go to back cover.

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THE GIFT SHOP IN THE HERB COTTAGE By Julie White www.allhallowsguild.org



Damage to the Cottage and its gardens by a fallen large crane was extensive. The Guild awaits our shop's installation in a permanent home to welcome visitors.

The 2012 Fiscal Year was one of the most challenging in decades for the Herb Cottage. Business operations in the cottage itself ceased on August 23, 2011, due to the earthquake and subsequent crane damage. Repairs were slow to start and are still not complete.

We opened in the B-2 Bus Garage shop on November 12, 2011, and remain in that space, more than a year later. Net sales for FY 2012 were \$224,627.51, down \$166,665 from FY 2011. Net income for FY 2012 was down \$53,382, about half of the previous year. We barely managed to end the year in the black.

The underground location continues to be problematic. People simply do not know we are there. Our best business days remain

### HERB COTTAGE CONTINUED

tea days and some weekends. November was saved by our off-site participation at Strathmore Museum Shop-Around, and we did fairly well in December, thanks to our Close-wide Christmas Shopping Night and our participation in the St. Albans Christmas House Tour. We will participate in all these events this year as well. The off-site sales were the only sales to improve over the previous year (up 48%).

In January and February the shop ran on modified hours - Tour and Tea days and weekends. The shop occasionally stayed open to coincide with evening events at the Cathedral.

Flower Mart sales at two locations an above-ground booth and the underground shop - were about half of usual sales for the event. We are so



Herb Cottage in 1907

grateful to Cheryl Loewe, our manager, and the faithful employees, volunteers and committee members who have stood by the Herb Cottage in this difficult time. They have faced the challenges with dedication, innovation, resolve and humor.

We had all hoped to be back in our beloved shop by now, ready for a profitable Christmas season and a new year. However, restoration has been a far more lengthy process than we ever imagined.

Furthermore, the prospect of occupancy of the shop by the All Hallows Guild is now in question. While the Herb Cottage was unoccupied, interest developed on the Close to utilize that location as a coffee shop. As of this time, and after many meetings over the summer, this remains unresolved. We have received permission to remain in our current location through the Christmas season, and we are hopeful we can improve the signage above ground to help draw customers to our below-ground location.

Everyone on the All Hallows Guild Board, our shop staff and all our loyal friends and customers continue to hope that we will be fortunate enough to eventually return to the location that for the past seventy-eight years has been so much a part of our mission, the stewardship of the gardens and grounds of Washington National Cathedral.

### Tour & Tea Program



All Hallows Guild has co-sponsored the Tour and Tea program with Cathedral Visitor Programs for many years. It is a rare opportunity for visitors to enjoy a specialized tour followed by a catered tea served by Guild volunteers in the St. Paul room with its magnificent view of the city.

Following the August 2011 earthquake the Tea program was suspended and did not resume until mid-November. Other cancellations occurred due to winter weather conditions, events on the Cathedral calendar or low attendance.

On July first of this year the individual fee was raised to \$30.00. It is interesting to note the original fee was only half that amount. The Guild continues to give each guest a 15% discount coupon for purchases in the Herb Cottage the same afternoon. We have served 2,574 guests during the past fiscal year. Nevertheless, due to higher expenses and the reasons outlined revenue is down 13%.

All Hallows Guild is extremely grateful to an excellent tea coordinator and the year-round loyalty and time commitment of sixty-five volunteers and supervisors. There is a wonderful spirit of camaraderie among the teams. We all are pleased to contribute our time to support All Hallows Guild in its mission to benefit the gardens and grounds of the close.

Kay Diane Bowles 2011-2012



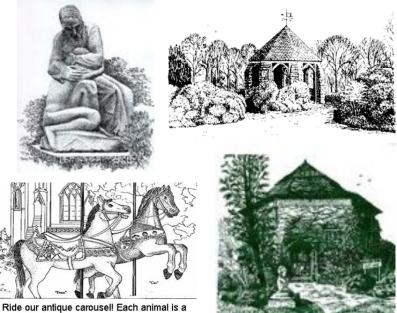
#### REMEMBERING BARBARA STANTON GAILLARD MCNEAR

Babs Gaillard McNear was a member of the All Hallows Guild Board since 1975. Sadly, we report that she died at her home in East Dennis, Massachusetts on August 15, 2012. Babs was 87 years of age.

She was a well-known artist in our area, producing over 1,000 works of art and winning many awards. All Hallows Guild has been the fortunate recipient of Mrs. McNear's wonderful talents. She has allowed the Guild to use her many renderings of the Bishop's Garden, Herb Cottage, Shadow House, our antique carousel and the Cathedral itself in many of our publications. This gift of her art has enhanced, enlightened and delighted many people associated with All Hallows Guild. Her Shadow House is the logo of the Guild.

She is survived by her dear husband Denman K. McNear, four beloved children and their spouses, six grandchildren, one great grandchild, two step-children, siblings and many nieces and nephews. Her first husband, David Gaillard, II pre-deceased her. Graciously, her family has asked that memorial donations be made to All Hallows Guild among her other favored charities and associations.

We cannot give Babs due justice here, but below are some examples of her pen and ink drawings that have enriched our work over the years:



Ride our antique carousel! Each animal is a work of art. Drawing by Barbara Gaillard McNear

### Keeping the Cathedral Close Beautiful



St. Catherine's pool in the Bishop's Garden Photo Wendy Steck Merriman

I am currently not a member of All Hallows Guild.	
Enclosed is my membership dues for 2013-14	
\$ payable to All Hallows Guild.	
<ul> <li>Member-Life (Endowment) \$700.</li> <li>Member—Steward \$100.</li> </ul>	
□ Member—Benefactor \$50.	
□ Member—Annual \$20.	
Name	
Address	
CityStatezip	
Email	
Please enclose check and mail to: All Hallows Guild, Washingt National Cathedral, 3101 Wisconsin Ave., NW., Washington, D 20016	
	P

### It Takes Many Hands—Flower Mart 2012 - Photos by Wendy Merriman



Vickie Longosz takes a carousel ride.



St. Albans Tea Room Volunteers



Shopping for plants and herbs



Jamaica's Kingston College Chapel Choir



White Elephant, Chair, Mary Lou Semans (2nd on left) with some of her large committee.



The above 2 pics of the International Floral Displays held both days.