

ALL HALLOWS GUILD

# Presídent's Annual Report 2022

### Dear Friends,

On behalf of the entire All Hallows Guild board, we are thrilled to welcome our friends and supporters to the 2022 Annual Meeting. While the meeting serves many purposes, for those of us on the board, it is the time where we reflect on what we have accomplished and look toward our goals for the year ahead. In addition, it allows us to celebrate all who carry out the mission of creating gardens and grounds that reflect the Cathedral's general mission of peace and reflection, especially the Cathedral's horticulture staff with whom we work so closely and whom we admire so deeply.



Our efforts for 2022 are in full swing. We enjoyed reconnecting with old friends and making new ones at the Cathedral's celebration in late September. We have ongoing restoration projects throughout the Close, including those that were long-delayed because of the pandemic. As we look forward, we are planning our presence as part of Christmas House Tour and our annual holiday greens sale. We have already appointed a leadership team for Flower Mart 2023 and plans are underway to make the event a true community celebration. And finally, we are in the early stages of exploring the development of a curriculum that can be used by elementary school science and math teaching professionals that is based upon the Cathedral's gardens and grounds (for example, we hope that schoolchildren in Nebraska can learn about the pollinator garden established by AHG near the NCS gym and then calculate the distance a bee would fly from the pollinator garden to the their own school). More on this to come in future AHG publications, but we view this project as a significant effort in our goal of bringing the beauty and intentionality of the Cathedral's gardens to elementary-age children throughout the United States.

As we turn to the holidays, we wish for you and your family a season that creates many wonderful memories and revolves around shared laughter and other forms of holiday merriment. After so much time apart, it is a true blessing to have the opportunity to be together again.

With warmest regards,

Christina J. Grigorian

### **Membership:**

At almost 400 strong, our members' support continued to provide the financial foundation for the care and beautification of the magnificent gardens and grounds and to keep them open year-round, free of charge, for all to enjoy. Without our members, medieval stonework and statutes could not be repaired, native plants could not be planted, and there would be no Pollinator Garden. THANK YOU for your unwavering support.

In the coming year, members will enjoy these benefits:

- Members (along with one guest) are not charged the Cathedral visitor admission fee.
- Members receive a discount at our Annual Virtual Greens Sale in October and November.
- Members receive an invitation to our Annual Meeting in November with a guest lecturer and refreshments.
- Invitations and notifications to attend special events and dedication ceremonies
- Advanced notice of upcoming events and activities (some with a discount or free admission for Guild members) are sent via our monthly email newsletter.

Members may receive a discount to attend events and activities hosted by organizations with similar interests.

### Commíttee Reports

#### **Our Garden and Woods Docent Programs**

We are proud of our docent program, which guides large numbers of people each year through the Bishop's Garden and the Olmsted Woods. We led several tours in the spring with visitors from across the country, and we continue to receive inquiries and requests as people have resumed travel. In addition, visitors can access a recorded tour by means of QR codes posted in the garden, and on our website, allhallowsguild.org.

#### **Flower Mart**

In May, 2023, we look forward to welcoming visitors back to the Close to celebrate Flower Mart, an annual tradition since 1939 and a vital source of support for our mission of preserving and beautifying the Cathedral gardens. This year's theme, "A New Beginning," reflects the joy of springtime, the spirit of renewal, and our optimism about our community (and, yes, the weather!) The historic carousel, children's rides and games, traditional offerings of Premier Plants, unique gifts, entertainment, festival food, and an international floral exhibit will all return, and we earnestly hope to make this the biggest event we have ever had!

We are extremely grateful to all who attended Flower Mart last year despite the wet weather, and to the generous donors and sponsors who have sustained us during the unprecedented time we have all faced over the past few years. Thanks to you, the Cathedral gardens and grounds have remained open nonstop for all to enjoy.

#### **Philanthropy Committee**

This new committee was formed to research and submit applications for grants from foundations and other funding sources, in order to offset the loss of revenue due to the cancellation of our major fundraising events during the pandemic. These efforts are already bearing fruit. AHG was awarded a major grant this summer, and several more proposals have been submitted.

#### **Diversity, Equity, and Inclusion**

All Hallows Guild formed a Diversity, Equity, and Inclusion Committee in February 2022 in order to expand the Guild's outreach to the larger community in which the Washington National Cathedral exists, and to develop initiatives that ensure all communities are aware of the many ways available to enjoy the beauty and peace of the our gardens and grounds.

#### **Garden Day**

On September 25th, All Hallows Guild was pleased to participate in the Cathedral's Homecoming Celebration weekend. Self-guided garden tour materials, membership information, and children's art projects (fall crown creations and coloring pages of flowers and images of the Close) were provided by knowledgeable Guild volunteers. A highlight was the AHG-sponsored Ben and Jerry's ice cream table. This Sunday event was was a valuable opportunity to reconnect in person with our Cathedral community. Many thanks to all volunteered and dropped by to say hello!

#### **Communications**

The communications team continues to make updates and improvements to our website, allowing us to reach a large audience in a time when that has been especially necessary. Our website now includes a full narrated online garden tour, with interactive maps that lead to individual web pages for 17 areas of the Cathedral Close and 14 areas of the Bishop's Garden. The Bishop's Garden pages include video content as well as photos and text. Signage located near Shadow House and in the Olmsted Woods includes QR codes linked to the online tours. This allows garden visitors to access them easily with their mobile devices.

Our eNewsletter is now being received by 3000 people. We continue to send hard-copy mailings, with full-color brochures, twice yearly. The fall membership mailing and the spring Flower Mart mailing are sent to approximately 1600 addresses. Reducing the amount of material that we print and mail allows us to be better stewards of the environment and our finances.

All Hallows Guild has a growing presence on social media. We maintain Facebook pages for All Hallows Guild and for Flower Mart. We also have accounts on Instagram, Twitter, and YouTube. We also maintain a blog on our website that features our programs and garden projects.

## Memorial Gífts, 2022

A Redbud Rising Sun, *Cercis canadensis*, was planted on Pilgrim Road in memory of Bryan Leithauser. The tree was donated by Deborah Giese, Suellen Keiner, Lila Sullivan, Dianne Healey and Karen Hainline

Two Ninebarks, *Physocarpus opulifolius,* were planted in front of Church House. Ivy Akogyeram and her family dedicated a Ninebark in memory of Dr. Clement Oko Akogyeram

Bonnie Crarey Ryan and her siblings dedicated a Ninebark between Church House and the Cafe in memory of their parents, Ron and Claudine Crarey

A new bench was placed near Garfield Street and donated in memory of Peter Folger by his mother, Bitsey Folger and her sons, Nick and Neil

The Symington family, Toby, Don and Nick Symington and sister Marion Werner donated for the restoration of the Wayside Cross in memory of their mother, Nancy Glover Symington



# Treasurer's Report FY 2022

All Hallows Guild (AHG) raises funds and supports projects for the care and beautification of the gardens and grounds of the entire Cathedral Close. AHG pays for flowers, bulbs, trees, shrubs, tree maintenance, storm damage remediation, landscape architects, arborists, garden interns, staff education, and the stonework that is an integral part of the gardens and woods design. Throughout its 104-year history, AHG has allocated its resources to projects that have brought national recognition to the Washington National Cathedral grounds and gardens.

In FY2022, the AHG began to emerge from the impacts the COVID-19 pandemic. For the first time since May 2019, we held Flower Mart, our largest fund raiser, in person. The Tea and Tour program, another significant revenue source, remains on indefinite hiatus. Members and supporters continue to be generous; our income from contributions again exceeded expectations. In addition, the grants initiative that AHG has undertaken has become a significant source of supplemental income.

Expenditures in FY22 were lower than expected, due primarily to continuing delays in long-planned projects. However, many of these projects got underway in late FY22 and early FY23, so we expect significant work and expenditures to catch up this year.

Overall, our financial position remains strong. We ended the year with approximately \$607,000 in available resources and \$1.9 M in investments. These resources, along with continuing membership and contributions, will allow us to continue to fund our core gardens and grounds mission through 2023.

FY22 Budget Summary	
Total Income	\$375,506
Total Operating Expenses	\$387,445
Available Resources as of 6/30/2022	\$617,197
Total Investments as of 6/30/2022	\$1,866,630
Flower Mart	
Expenses	\$190,731
Revenues	\$242,600
Net	\$51,869
Highlights of FY22 Significant Investments	
Tree Maintenance	\$52,124
Plants/Bulbs throughout the Close	\$27,635
Interns	\$14,068
Contribution to Horticulture Budget	\$8,352
Carousel Animal Repair	\$8,342
Administrative (web site, data base, part-time admin, mailings)	\$54,300

### All Hallows Guild Annual Meeting November 1st, 2022, 9 am, Washington National Cathedral, 7th Floor Auditorium

#### **Guest Speaker: Melanie Choukas-Bradley**

Melanie Choukas-Bradley is an author and Certified Nature and Forest Therapy Guide who has been exploring and writing about the natural wonders of DC and surroundings for over 40 years. She leads forest bathing walks and tree tours for the Audubon Naturalist Society, the United States Botanic Garden, Smithsonian Associates, the Rock Creek Conservancy, the Nature Conservancy, and other organizations. She is the author of *A Year in Rock Creek Park, City of Trees [Washington, D.C.], The Joy of Forest Bathing,* and *Resilience,* among many other books.

#### **Topic: "Forest Bathing in the City of Trees"**

"Forest bathing" derives from the Japanese term *shinrin-yoku*, meaning "absorbing the forest atmosphere." The practice encourages people to spend time in nature as a way to achieve well-being. Melanie will give us tips for exploring, studying, and "bathing" in the green spaces of our beautiful city, starting with the Bishop's Garden and the Olmsted Woods. She will accompany her talk with stunning slides of wildflowers and trees in all seasons—many by the award-winning garden photographer, Susan Austin Roth. Melanie will be available to sign copies of her books following her talk.

# Garden Commíttee Annual Report 2022

# All Hallows Guild is pleased to collaborate with all the institutions on the Cathedral Close to improve the various landscapes in these 57 acres.

**Shadow House** — Two woodworkers from Peregrine, affiliated with Thomas Brown, Woodwright, in Baltimore, removed one section of posts and arches from Shadow House. They worked carefully, analyzing the method of construction used 100 years ago. Unfortunately rot and insect damage are more extensive than we knew, and the artisans are now assessing the wood and determining the next step.



**Stone Conservation** — McKay-Lodge Conservators have been working on the Norman Arch to correct century-old repairs that have caused some stones to loosen. They also discovered a crack in the lower leg of the Wayside Cross almost certainly caused by vandalism, and our own stone masons will study the cross in their workshop to see how to stabilize it.

**Virginia Mae Center Garth**— All Hallows Guild funded the new plantings and stone paving, and the restoration of the pool and its little fountain. The Garth and the pool were designed by Florence Brown Bratenahl, from a single circular piece of Aquia Creek stone, with a base formed from an ancient millstone. This peaceful space is central to the Virginia Mae Center and contributes to the air of restful contemplation.





Summer Garden Interns — AHG sponsored two horticulture interns in summer 2022; both Maia Kessler and Jonah Webb are students at University of Maryland. Maia is currently a senior in the Landscape Architecture program and Jonah a sophomore studying Ornamental Horticulture. Both are grateful for the daily hands-on learning of plant identification, and both proved energetic and diligent workers to help our wonderful horticulture staff. Their assigned summer project was to design the plantings for our gorgeous Sundial Bed within the Bishop's Garden. Keep your eye on that space - it will be spectacular again next spring, summer, and fall.

**Olmsted Woods** — Working with Andropogon Landscape Architects and Meliora Engineers, we have determined specifics of our wishes for the bridge landing at the woods side, and the equipment and storage space for the horticulture maintenance yard. The information will guide the design; of course the ultimate goal is erosion control and watershed restoration in the woods.



Erosion on hillside in the Olmsted Woods



ALL HALLOWS GUILD WASHINGTON NATIONAL CATHEDRAL GARDENS

Respectfully submitted,

Carol Kelleher, Garden Committee Chair